

Younger Students Increasingly Drawn to Online Learning, Study Finds



Adults put cost at the top of their priority list when choosing an online program, according to one report.

Below are other report highlights:

- Generally, prospective online students didn't care much whether their program was [for-profit or nonprofit](#). Sixty-two percent of respondents said the status didn't matter; 16 percent said they didn't know the difference.
- [Business administration](#) continues to be the most popular discipline for both undergraduate and graduate students. [Nursing](#) was the second-most popular subject among all students, followed by the field of computer science and engineering.
- When asked about their online learning concerns, the highest percentages of students reported their ability to [self-motivate during their online program](#) (27 percent), perceptions about the quality of online study (27 percent) and the price of online study

(26 percent).

Trying to fund your online education? Get tips and more in the U.S. News [Paying for Online Education](#) center.