



CASTO SCHOOL BUS SAFETY POSTER CONTEST

The following information and rules are to be used by all persons interested in entering the California Association of School Transportation Officials School Bus Safety Poster Contest.

All posters submitted for entry must meet all criteria listed below in order to be judged. Posters not meeting the criteria will be disqualified and will not be returned.

WHO MAY ENTER?

Any student in grades K-8 enrolled in a public, private or parochial school in the State of California.

DIVISIONS

- Division # 1 Grades K - 3
- Division # 2 Grades 4 - 6
- Division # 3 Grades 7 - 8
- Division # 4 Special Education: K-8

SUBMISSION

Posters shall be submitted to **YOUR LOCAL CASTO CHAPTER.**

DEADLINE DATE FOR ENTRY

Completed posters must be submitted by the local CASTO Chapter to the State organization prior to January 3, 2020.

FOR ADDITIONAL INFORMATION CONTACT:

California Association of School Transportation Officials

State Secretary

PO Box 348120

Sacramento, CA 95834

castosecretary@gmail.com

THE PROCESS

Local chapters shall judge posters submitted to them and submit only ONE (1) POSTER FROM EACH DIVISION to the State Organization for judging by the State Board.

All entries become the property of CASTO and may not be returned.



POSTER SPECIFICATIONS

1. Completed Poster size shall be 11" x 17" or 12" x 18"
2. The poster may be illustrated on the vertical or horizontal axis.
3. Designs shall be submitted on quality tag, poster illustration board, or heavy paper.
 - Construction paper may be used, but winning entries, at the local chapter level, must be mounted on quality tag board prior to being submitted to the CASTO State Board for judging.
 - Lamination is not permitted and will disqualify the poster.

POSTER THEME

1. This year's theme is **Can't Touch This - The Danger Zone!**
 - Contestants must illustrate/harmonize the above theme only.
 - The theme on the poster must be exactly as shown above, to include all punctuation.
2. Drawings must:
 - Be the exclusive work of the student entering the contest.
 - Be original in idea, design, and execution.
 - Be correct in safety concept.
 - Be positive in approach, and demonstrate only proper school bus safety behaviors.
 - Include at least a part of a yellow school bus.

LETTERING

Only freehand-drawn letters may be used on the poster.

- Stenciled, pre-printed, manufactured, stick-on letters, or tracings of letters, may NOT be used.
- Lettering should be clearly legible, even if used in an illustrative manner.

COLOR AND MEDIA

There is no limitation on the use and/or number of colors.

There is no limitation on the type of media: pencil, ink, crayon, cut paper, felt pen, etc.

- However, wood, plastic, glass, or metal should not be part of the poster.
- Collage materials should not be used.
- Glued on pieces will disqualify the poster.

NOTE

Poster designs may not incorporate any copyrighted materials (i.e., comic and/or television characters) including stock artwork, meaning photographs or other images of common places, landmarks, nature, events or people: clip art, meaning anything from an existing collection of



pictures or images that can be imported from or into the poster; and non-original raster graphics or vector graphics.

ENTRY BLANKS

The 3" x 5" School Bus Safety Poster Entry Blank (or reasonable facsimile) with all information typed or printed, and signed by the teacher, shall be *securely fastened to the back of the poster*.

- Each poster must have its own Entry Blank.
- Attach to the back only. Do not attach to the front of the poster.

JUDGING

Posters must be submitted to local CASTO chapters for judging at the local chapter level.

Winning posters will be selected from each of the four (4) divisions.

All posters shall be judged on the following criteria:

1. Relationship of the poster design to school bus safety practices.
2. Originality, and how the theme is expressed in the poster and its design.
3. Artwork, and its execution.
4. Visual impact of the poster design.

The local chapter shall submit the winning posters to the CASTO State Board.

The CASTO State Board will select poster winners in each division at the January 5, 2019 State Board meeting.

DISCLAIMER:

All posters become the property of the California Association of School Transportation Officials.

The right to modify any poster for reproduction is reserved by the CASTO Poster Committee; comprised of members of CASTO, school bus manufacturers, and suppliers.

PRIZES

Local Chapter Level

- Local chapters shall determine prizes at this level.
- Please contact your local chapter representative for information on prizes at this level.

CASTO State Level:

- The first place winners in each division will receive \$150.00 and \$100.00 to be spent on a class party.
- The overall winner of the poster contest will be honored at the annual CASTO State Conference in recognition of their work.
 - The CASTO State Board will pay for travel expenses for the winner and her/his parents to the State Conference.



California Association of School Transportation Officials

- The Conference Committee shall provide lodging for the winner and her/his parents at the Conference Hotel site on Saturday night.
- The original poster shall be professionally framed.
- The Poster Contest Chair will make a formal presentation of the award at the Sunday Installation/Breakfast at the annual State Conference.

Questions should be addressed to your local chapter representative:

Name: _____

Phone/Email: _____